

Who We Are



Alliance to End Homelessness Ottawa

The Alliance is a member-driven coalition of people and organizations working together to end homelessness through systems planning and coordination, public education and advocacy and community mobilization.

**We need to
tell a new
story.**



**Homelessness is a
systems issue.**

**Ending homelessness is less
expensive than maintaining it.**

**Communities are
ending homelessness.**

Ending homelessness is possible.



Edmonton

43% reduction in overall homelessness

Waterloo

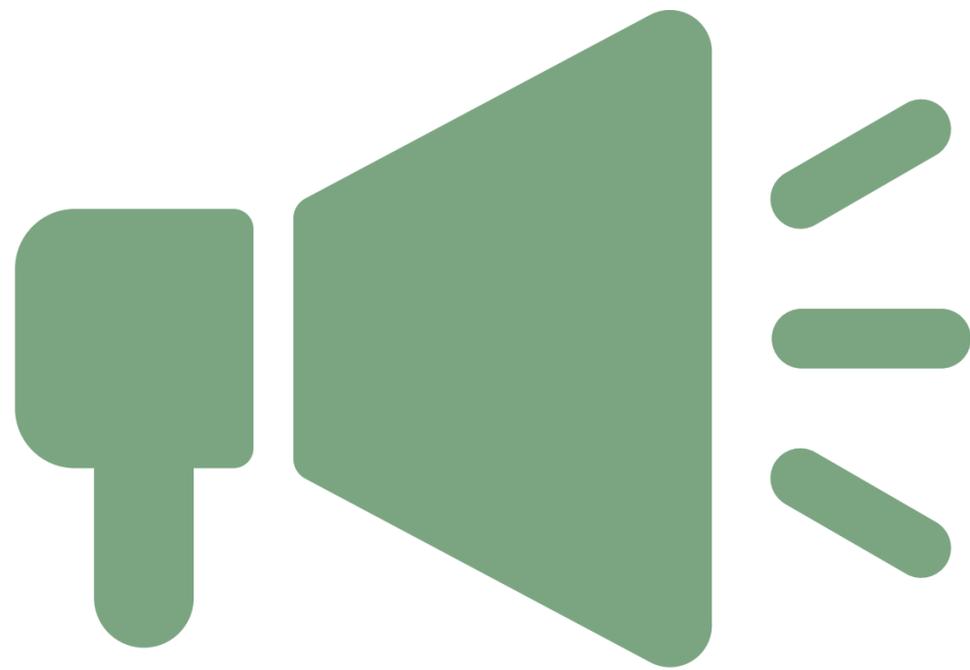
60% reduction in family homelessness

Medicine Hat

100% "functional zero" homelessness

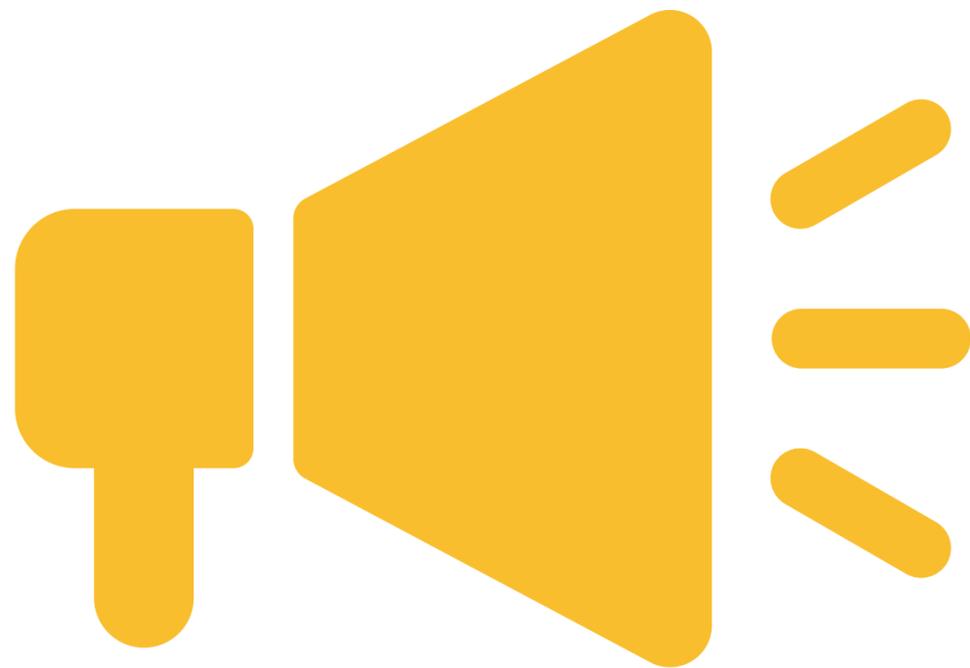
**Starts With
Home**
*City-wide
Campaign*





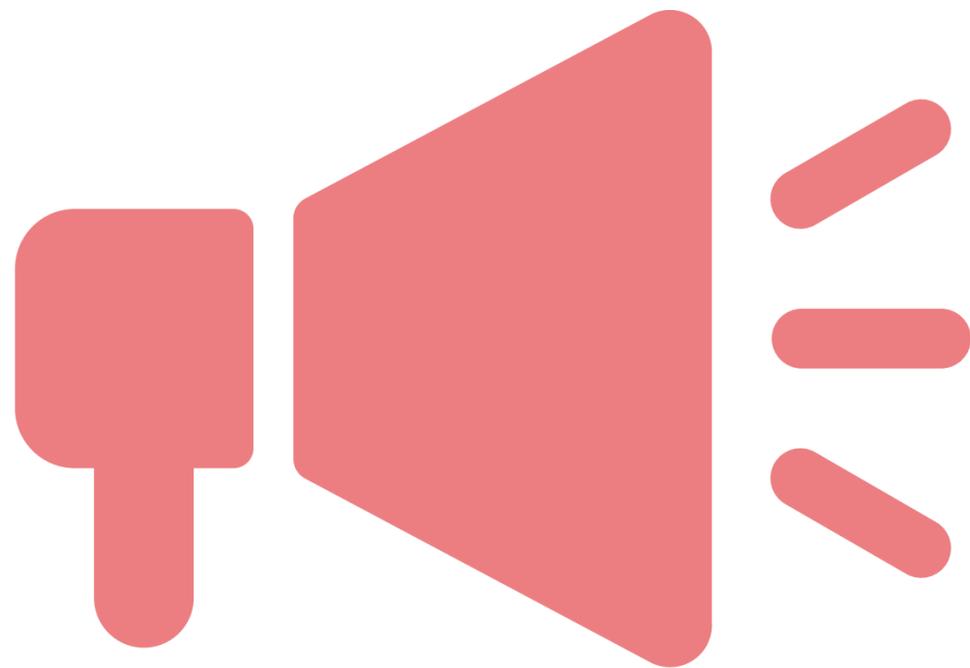
Why?

- Housing is a foundational issue that impacts almost every issue that we face as a community.
- Need a bold vision to solve the housing and homelessness emergency.
- Need a broad base of public support to push political action for affordable housing in Ottawa.



Why now?

- Communities are reducing homelessness and increasing affordable housing - but it requires a change in approach.
- Housing & Homelessness Crisis is on the minds of the public like never before
- City Election October 2022



What is it?

- City-wide, non-partisan campaign
- Over 40 community housing experts developed it
- 3 core messages, 6 key actions
- 150 organizations endorsed so far including businesses, community associations, BIAs and the Board of Trade

Stop the loss.

**Seven affordable units are lost for every
one affordable unit built in Ottawa.**



STOP THE LOSS.
www.startswithhome.ca

**STARTS WITH
HOME**

Stop the loss of affordable housing.

Private Sector



Create municipal policies strengthening tenant protections against renovictions and demovictions.

Public Sector



Create a non-profit housing acquisition strategy, supported by City purchases of private market residential properties, for the purpose of turning them over to non-profit housing providers.

Create more.

While individuals wait for supportive housing, they receive Alternative Level of Care (ALC)



1 ALC bed in an Ottawa hospital
\$30,900/month



Housing + supports
\$1,833/month

CREATE MORE.
www.startswithhome.ca

**STARTS WITH
HOME**

Create more affordable housing.

Private Sector



Develop a strong Inclusionary Zoning policy ensuring new builds have permanent affordable units, based on a household's income.

Public Sector



Increase the municipal budget to house 1,000 households each year, committing 30% as part of a For Indigenous, By Indigenous Housing Strategy.

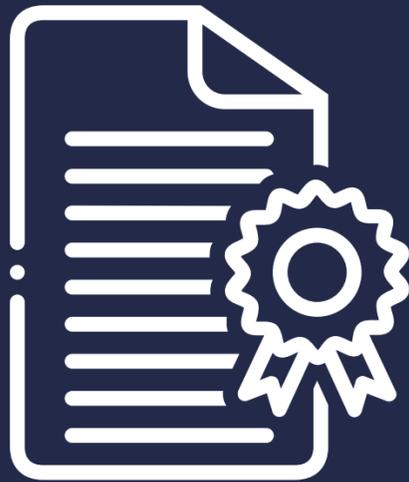
Preserve the quality.

**62% of Ottawa's rental stock was built prior to 1979.
It requires costly maintenance and repairs.
But we can't afford to lose it.**



Ensure the quality of existing affordable housing.

Private Sector



Require landlords in Ottawa to be licensed for more effective oversight of property maintenance and provide funding, where needed, for small landlords to do maintenance repairs rather than sell their rental units.

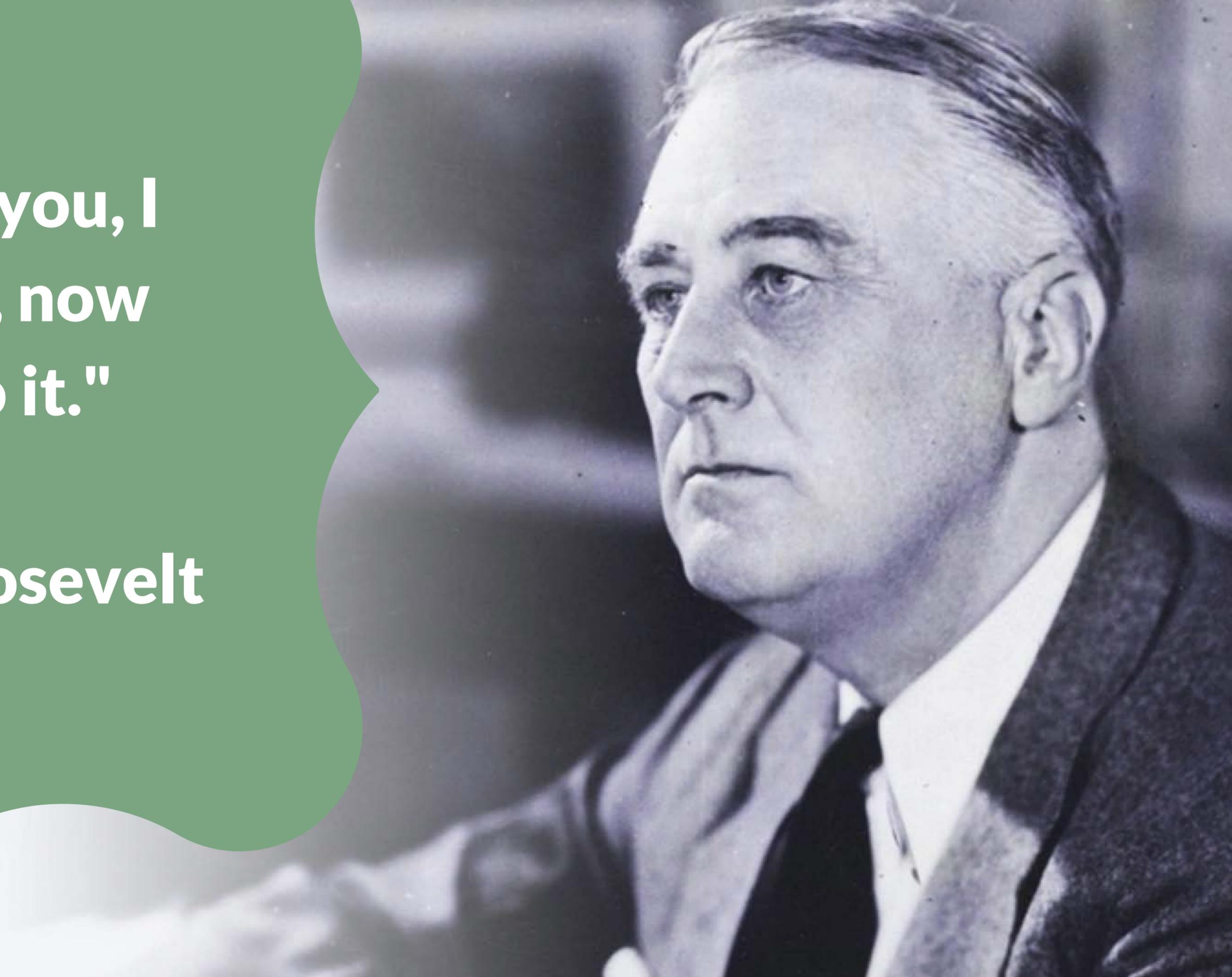
Public Sector



Assign an independent Housing Ombudsperson to implement the right to housing in line with the federal commitment to housing as a human right.

**"I agree with you, I
want to do it, now
make me do it."**

Franklin D. Roosevelt



What can you do?

**Endorse the
Starts With Home
campaign.**

**Spread the word to
your networks.**

**Lobby candidates
& help with events.**

Become an endorsing organization, and connect us to others.

Help us spread the word to your networks, both individuals and groups to share information on homelessness and the solutions to it.

We want as many people as possible approaching candidates for the municipal election with these key housing asks, and helping to get them out to education events.

www.StartsWithHome.ca

Contact

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Alliance to End Homelessness Ottawa
Advocacy 101
