



Post Panda “Day” Discussion: Sandy Hill Community

Nov. 28, 2019

AGENDA

- ▶ Objectives
- ▶ Improvements to build upon
- ▶ Issues and proposed actions
- ▶ Next steps

OBJECTIVES

- ▶ Provide an overview of inputs provided by the event organizers, University of Ottawa, University of Ottawa Student Union and City Services
- ▶ Obtain feedback r.e. the improvements and further opportunities, which will inform the requirements of the event(s) pending a 2020 application

Improvements to build upon

- ▶ Establishment of a sanctioned “tailgate pre-event party”
- ▶ Increased use of shuttles (less pedestrian traffic in the neighborhoods between TD Place and Sandy Hill)
- ▶ Observations that the number of people congregating in the vicinity of Russell Avenue had reduced, parties started later, and ended earlier
- ▶ Increased use of shuttles (less pedestrian traffic in the neighborhoods between TD Place and Sandy Hill)
- ▶ Decrease in reports of damage to private property

Improvements to build upon

- ▶ Ottawa Public Health trained event staff and volunteers from both campuses and TD Place on “party safe” practices
- ▶ Reduction in patients requiring medical care
- ▶ Increased presence of emergency personnel
- ▶ Demand for emergency services was managed by the resources assigned to the event space(s) and reduced impact to the remainder of the city’s geography

Opportunities for improvement

- ▶ Recognition of the fact that unsanctioned activities continue to occur, negatively impacting the Sandy Hill community
- ▶ Leveraging the tailgate party (earlier planning, marketing/communication, incentives)
 - ▶ 3 week planning period did not allow for adequate marketing/communications
 - ▶ Many students did not understand the concept of a tailgate
- ▶ Streamline tailgate access and minimize associated line-ups
- ▶ Enhance the incentives to arrive early at the stadium – continued issue despite free tuition giveaway
- ▶ Enhanced pre-weekend communications with University of Ottawa students

Next Steps

- ▶ Have we missed anything?
- ▶ Community input to assist in informing requirements for a pending 2020 event